



Return on Interiors®

Essential Designer Toolkit



The more your design business grows, the more you get pulled away from the tasks you love to do most. Your time designing diminishes as the time you spend marketing and managing, selling and accounting and all the other tasks associated with running your business increases.

There are so many tools and solutions that can help you streamline non-design-related activities so you can get back to doing what you love the most.

I pulled together a list of my Essential Design Tools that help me manage and run my interior design business smoothly and efficiently. Notice I said, "tools." We all wish it was ONE piece of software, but owners of design businesses need help in so many areas including:

- Design project accounting/bookkeeping
- Purchase order management
- Social media posting
- Communication to trades, clients, everyone else!
- Blogging/writing
- Marketing
- Shopping/returns



Interior Design Project Management & Accounting Software - Studio Designer (Studio Webware)

Social Media Scheduling - Meet Edgar

Post Instagram from Your Computer - Grum

Bookkeeper- KG & Associates

Project Collaboration Tool - Trello

Work Tracking & Management- Asana

Email Marketing - Convertkit

Lead Generator & Landing Page Builder -Leadpages

Secure File Sharing and Storage - Dropbox

Design Project & Management Tools - ROI System

Design Presentations - PowerPoint

Hand Renderings - Jane Gianarelli

Virtual Assistants - Priority VA



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THANK YOU!

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